



WIGHT EAGLES LADIES FC

CLUB DEVELOPMENT PLAN

2024-25

Further updated

September 2024

INTRODUCTION

Wight Eagles Ladies FC is a women's football club serving the whole of the Isle of Wight. It comprises a senior team and an Academy comprising 110 players in the U16-U10 group. The Academy teams play in the age-related county leagues organised by the Hampshire FA. The senior team was promoted at the end of the 2023/24 season and plays in Hampshire County Women's League Division 2.

While our purpose is to develop player skills within a competitive environment, the emphasis, particularly at the junior levels, is on participation and having fun. We teach respect for one another, for other teams, for coaches and match officials and for oneself.

The club is run by its management committee and its officers and members are elected at the AGM. The Club Rules are modelled on those of the FA and we subscribe fully and enthusiastically to FA policies on child safeguarding, diversity and Respect.

Players currently pay fees to the Club to cover our costs and FA affiliation fees. We have also instituted a programme of scholarships for players whose parents cannot afford fees as a result of the current cost of living crisis.

OUR VISION

A high-quality football club which maximises the potential of its players in all age groups and at all levels to participate and excel in the game.

OUR MISSION

To provide opportunities for young people to participate in football, develop their skills and attain their full potential on and off the field.

CLUB VALUES

An open and inclusive club, welcoming women and girls of all ages.

Respectful to the traditions of fair play on and off the field.

Respectful of players, coaches and match officials on and off the field.

Responsive to the needs and welfare of players.

Valuing the contribution of the club's volunteers.

OUR SWOT ANALYSIS

Our strengths:

Effective management and coaching structure in place.

Large and enthusiastic player membership.

Use of high-quality facilities for training and playing.

Our weaknesses:

Inadequate vehicles for effective regular communication with players and parents.

Reliance on small core team of volunteers.

No indoor winter training facilities.

Our opportunities:

Good reputation of Club increasing demand, helped also by the growth in women's football nationally.

Wightlink sponsorship may mitigate difficulties of cross-Solent costs.

Greater parental engagement should strengthen volunteer base.

Our threats:

Competition from other clubs on the Island.

Ongoing cost of living crisis jeopardising fee income.

Costs of travelling to team fixtures on the mainland.

Reliance on traditional grass pitches in winter weather.

OUR AIMS AND OBJECTIVES

1. To manage the club in an effective and efficient manner.
2. To preserve the club's reputation for high-quality football and to extend our offer to the youngest players.
3. To develop our training and playing activities in high-quality facilities in East Cowes and Brighstone.

CLUB MANAGEMENT

Aim

To manage the club in an effective and efficient manner.

Objectives

1. To improve communication with parents to secure their greater participation in the club's activities.
2. To manage the budget for 2024-25 and monitor expenditure in-year.
3. To grow sources of income, including sponsorship opportunities.

Objective	How	Who	When	Cost	Completion
Improve communications	Regular e-newsletter	Chair/ Special Projects Officer (SPO)	December 2024	Nugatory	Ongoing
Budget 2024-25	Monitor 2024/25 budget	Treasurer	Ongoing	Nil	April 2025
Grow income	Monitor fee levels and sponsorship opportunities	Treasurer and Committee	Ongoing 2024	Nil	April 2025 and ongoing (sponsors)
Enhance Club's tax position	Examine case for seeking Community Amateur Sports Club (CASC) status	Treasurer and SPO	Spring 2025	Nil	April 2025

COACHING

Aim

To preserve the club's reputation for high-quality football and to extend our offer to the youngest players.

Objectives

1. To maintain and improve coaching standards throughout the Club.
2. To extend our reach downwards from our new Under 10s section and recruit for it.
3. To present coaching opportunities for older players, including their obtaining recognised qualifications.

Objective	How	Who	When	Cost	Completion
Maintain/improve adult coaching standards	Ensure new coaches have minimum Level 1 FA standard	Director of Academy	Ongoing	£600	Ongoing
Extend player membership below U10 level	Recruitment in recognised age groups	Director of Academy	December 2024	Negligible	Ongoing
Present coaching opportunities for older players	Research and cost available courses and discuss with relevant player groups	Senior Projects Officer	Autumn 2024	TBA	Ongoing

CLUB FACILITIES

Aim

To improve our training and playing activities in high-quality facilities in East Cowes and Brighstone.

Objectives

To examine the scope for moving our activities at Brighstone to sit with our activities at East Cowes, And for using G4 pitches in the Cowes area.

Objective	How	Who	When	Cost	Completion
Bring together all our training and playing activities at East Cowes.	Move remaining activities at Brighstone to East Cowes, including the removal of our equipment.	Secretary	Autumn 2024 onwards	Minimal and offset by ongoing savings in fees and pitch maintenance costs	Asap
Use of G4 pitches in Cowes area	Research availability	Secretary	Spring 2025	TBA	Summer 2025

CLUB PRIORITIES

1. Maintenance of robust governance and financial arrangements.
2. Maintenance of high-quality coaching, and its extension to any interested cohort of players.

CLUB CONTACTS

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